

June 2-5

NEW ORLEANS, LA

#naeycINST



naeyc
Institute



Institute Program Insertion Order

Company _____

Name of contact person _____

Telephone _____ Email _____

Should invoice order be sent to contact person? Yes ☐ No ☐ If no, please specify below:

Send invoice to _____

Street _____

City _____ State _____ ZIP _____

Telephone _____ Email _____

Institute Program Ad Pricing and Sizes

| <u>Ad Placement</u> | <u>Price</u> | <u>Artwork Size (W x H inches)</u> |
|------------------------|----------------------------------|---|
| Half-page (horizontal) | <input type="checkbox"/> \$940 | Trim Size: 8.375 x 5.25 With Bleed: 8.625 x 5.5 |
| Full page | <input type="checkbox"/> \$1,150 | Trim Size: 8.375 x 10.5 With Bleed: 8.625 x 10.75 |

Interested in a cover page?

Contact Codi Trump at ctrump@naeyc.org for availability of Covers 2, 3, & 4

Email completed order form to: advertising@naeyc.org

Important deadlines

April 3, 2024: Program reservations due

April 10, 2024: Submit artwork to advertising@naeyc.org for content approval by NAEYC

Payment method

For payment by check: Make check payable to NAEYC with invoice # on check
Mail to P.O. Box 96261, Washington, D.C. 20090-6261

For payment by credit card: Contact Codi Trump at (202) 350-8906

Questions? Contact Codi Trump at ctrump@naeyc.org • All dates are tentative and subject to change.